

AQUAVIVA®

LIVE SEAFOOD NOW TRAVELS ABOVE WATER



CARING
BEYOND SHIPPING


SHIPPING THE FUTURE

AQUAVIVA®: A NEW GENERATION OF CONTAINERS

With AQUAVIVA®, CMA CGM innovates to offer a larger range of solutions for seafood transportation. This new generation of container features the EMYG's INNOPURE® technology to allow the safe carriage of live lobsters and other seafood. EMYG is an international expert of professional water filtration dedicated to live seafood.

AQUAVIVA® is a new alternative to both freezing and airfreight that allies respect for the environment, well-being of animals and cost-efficiency. AQUAVIVA® is designed as the natural lobster habitat to guarantee first-day quality even over long term conservation.

AQUAVIVA®: INNOVATION AND CARE FOR LIVE SEAFOOD

THE MOST ECONOMICAL TRANSPORTATION MODE

- **Profitable solutions:** With several hundred reefer plugs per vessel and up to 2,448 live lobsters per Aquaviva 20' container, CMA GM can carry large quantities per voyage.
- **Global service:** With its global network, the Group can offer supply chain solutions direct from the fishing trawler right to your customer.
- **Extended reach:** With more than 200 line services, CMA CGM can connect your factory to any location in the world.

BEST QUALITY AND CONSERVATION

- **First-day quality:** EMYG's INNOPURE® technology is based on natural life conditions replicating the characteristics of the marine environment. The technology enhances the quality of seafood available on the market.
- **Reliable conservation:** AQUAVIVA® containers extend standard post-transport shelf life of lobsters from a few days to several months. This solution is ideal for the high season and protects the well-being of the lobsters during and after transportation minimizing stress levels.
- **Ready-to-cook commodities:** AQUAVIVA® ensures the lobsters are well preserved minimizing wastage from departure to arrival thanks to the eco-friendly transport conditions.



THE MOST ECO-FRIENDLY AND RESPECTFUL SOLUTIONS

- **Optimal conditions:** AQUAVIVA® containers have been designed with biologists to create a natural and stress-free environment. Furthermore transportation involves no chemical process.
- **Eco-friendly:** With 406g of CO2 emissions per kg of lobsters*, seafreight is the most eco-friendly transportation mode.
- **Water-management:** On arrival the used sea water is treated and returned to the sea.

*Estimated on North America - North Europe routes

CONTACT YOUR USUAL SALES REPRESENTATIVE
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