

# CMA CGM Shipping Agencies Ukraine

## eCommerce - Customer Presentation



# CMA CGM eBUSINESS WEB PLATFORM

A real *online Business Centre* to achieve end-to-end transactions

From **schedule** ...



... to **import**,

## CMA CGM eBUSINESS Web Platform

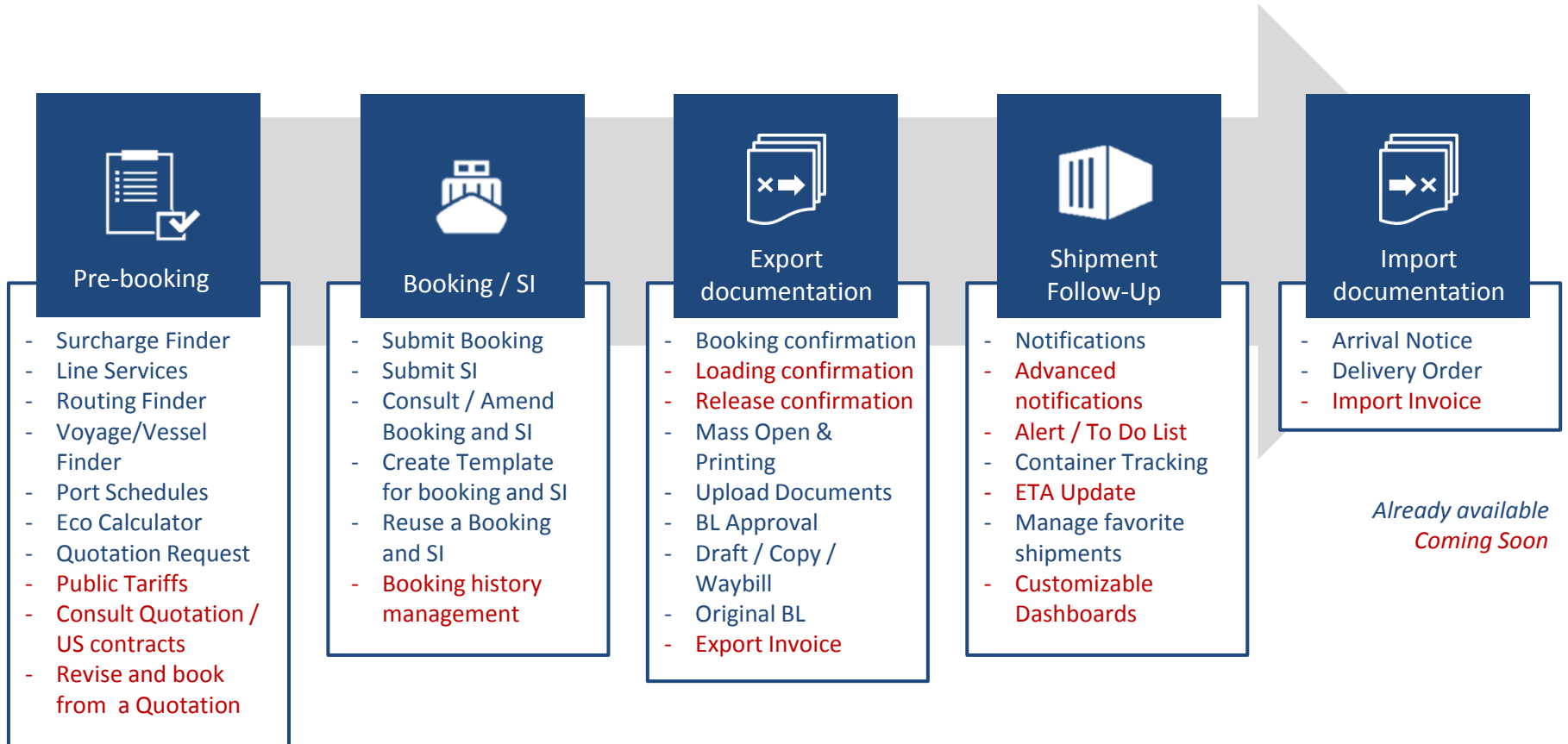
offers the most **complete** and **innovative** range of solutions for fulfilling transactions,

compatible with **all CMA CGM Group carriers**.



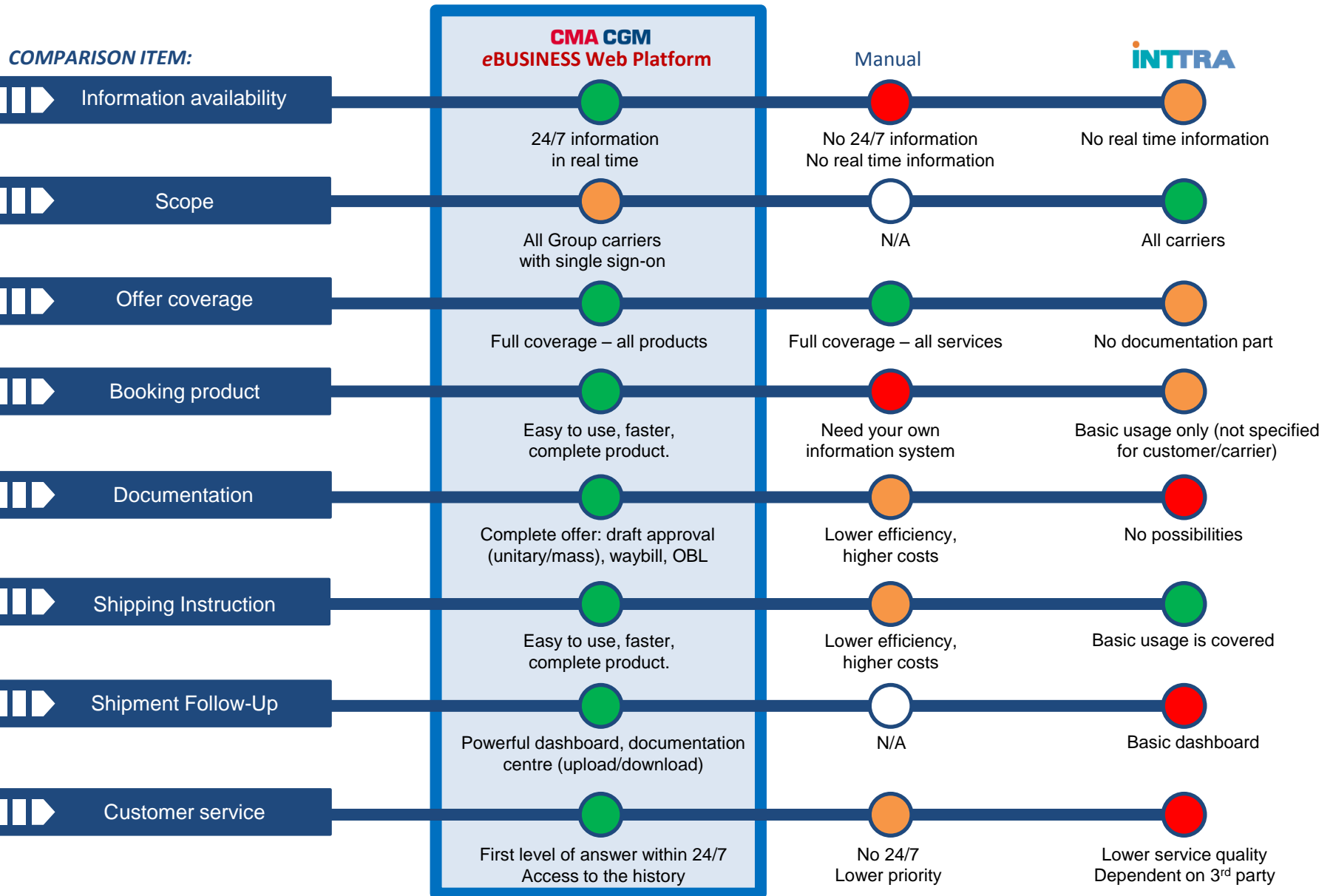
# CMA CGM WEB PLATFORM FUNCTIONALITIES

CMA CGM provides you with solutions along the *whole shipping lifecycle*



**CMA CGM eBUSINESS Web Platform** is a real **online Business Centre** for managing shipping transactions on a modern, convenient and efficient way.

# CMA CGM WEB PLATFORM vs ALTERNATIVES



# CUSTOMER BENEFITS OF CMA CGM WEB PLATFORM

*A platform designed for improving customer's transactions management*

## CUSTOMER SERVICE

- One entry point / dedicated contact for all EDI Bookings
- Dedicated team for high quality service
- Booking confirmation within 2 working hours
- Draft B/L within 24 hours



## OPERATIONAL

- High data quality (no loss of information during EDI transaction)
- Faster data transactions (real time)
- Create templates and request Booking or SI simply in a few clicks
- One entry point for following shipments from quotation to invoice



## FINANCIAL

- No manual fee (USD 48) for web bookings
- Minimization of late Shipping Instructions submission fee risk due to 24/7 platform availability
- Timely submission of all necessary information for advanced cargo manifesting (CCAM, EU, JP, TR etc.) avoiding the penalties

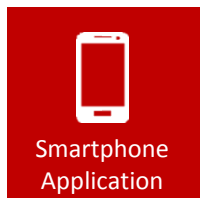
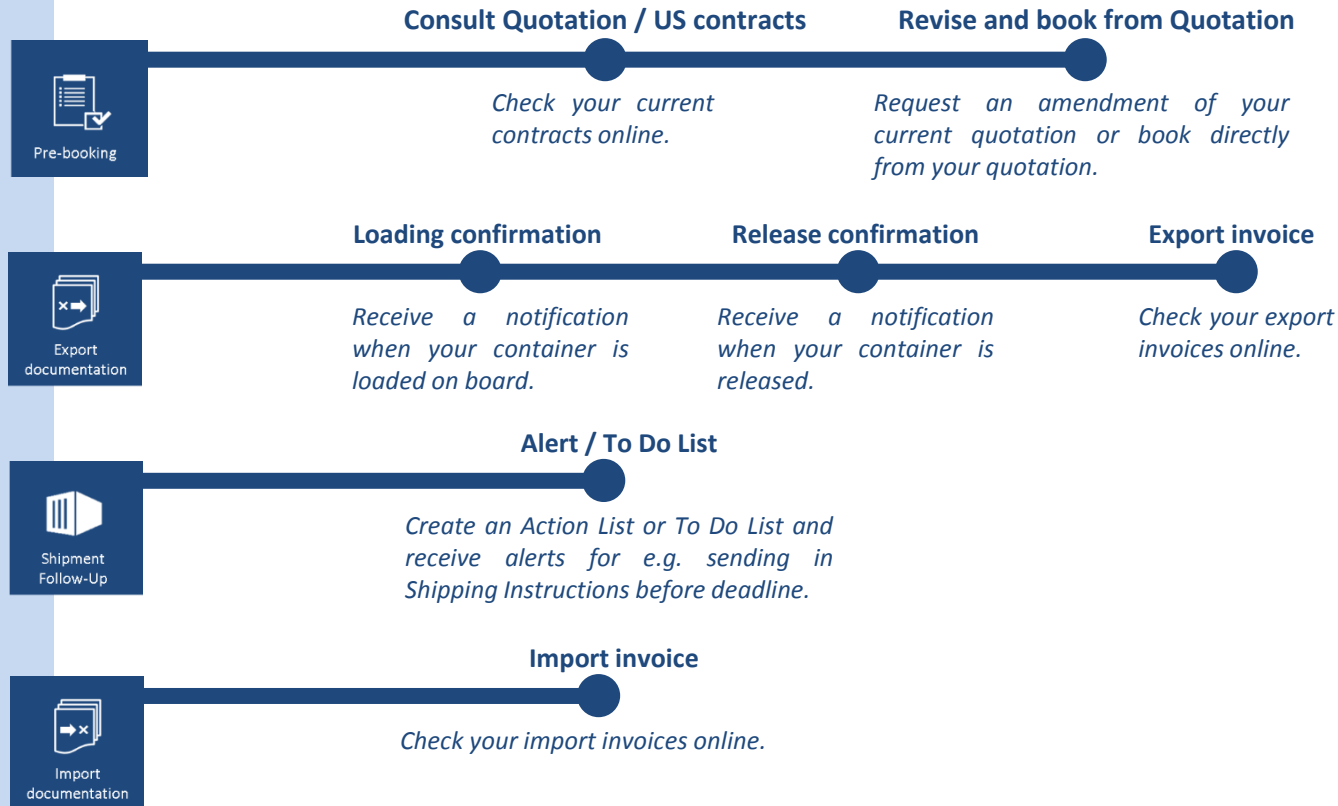


Optimize your shipping transactions process through CMA CGM eBUSINESS Web Platform

# FUTURE ENHANCEMENTS OF CMA CGM WEB PLATFORM

New functionalities to enhance the *online Business Centre* experience

## COMING SOON



A brand new CMA CGM smartphone application (App Store and Play store) for:

- Container tracking
- Routing finder
- Contacting support
- Voyage / Vessel finder

# HOW TO GET ON BOARD ?

*5 steps to get started on CMA CGM eBUSINESS Web Platform*



You can register within just a few minutes [here](#), or ask your CMA CGM contact to start up and complete the registration process for you.

Log in to our website for the first time and explore the possibilities on our web platform. Take a look at the various manuals and tutorials that are already available [here](#).

To help you get started we can also offer extensive training possibilities depending on your requirements. Receive on-site training, follow a webtraining or setup a tel call to guide you through your first Booking and/or SI.

Start using our website for requesting bookings, submitting SI's and/or OBL printing and take full benefit of all advantages it offers you.

Contact your local CMA CGM eCommerce team, our colleagues in head office or our Customer Support team for full customer support 24/7 - for all enquiries you might have regarding our website.

# CONTACT DETAILS

In case you have questions regarding the information in this presentation or the use of our website you can contact your local agency or our colleagues within CMA CGM Head Office:

## **Local contacts:**

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In case you have technical questions regarding the use of our website you can contact above mentioned contacts or directly contact our customer support desk. They will handle your question(s) within 24 hours:

**Customer Support desk**

[ecustomersupport@cma-cgm.com](mailto:ecustomersupport@cma-cgm.com)





Thank you for using  
**CMA CGM** eBUSINESS